

Bassetlaw Place Based Partnership: Place Plan 2023/4

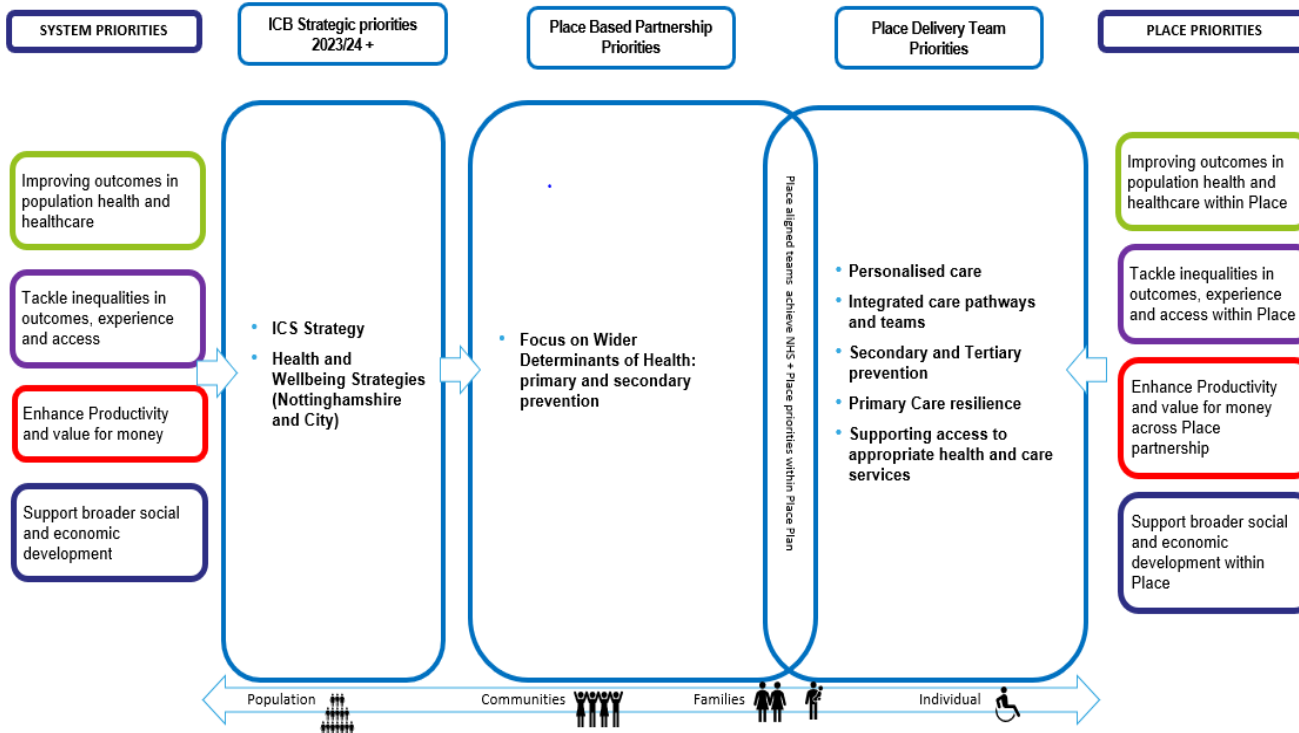


Introduction

The Health and Care Act 2022 facilitated significant opportunities for collaboration and partnership working at all levels within the health and care system. Place-Based Partnerships (PBP) are recognised as significant contributors to partnership working by bringing together key stakeholders in formal collaborative mechanisms. As such, PBPs are well placed to support Integrated Care Boards (ICBs) to deliver their core aims, priorities and objectives. By bringing local voices together, across health and care sectors as well as communities, they are ideally suited to designing and delivering transformational initiatives sensitised to the distinctive needs and characteristics of local populations at a sub-system level. How PBPs work within the system is represented in Diagram 1.

Diagram 1

Place Based working within N&N ICS



Our Vision for our Bassetlaw community:

Bassetlaw Place Partners working together to enable everyone in Bassetlaw to live healthier and happier lives, to prosper in their communities and remain independent throughout life

Bassetlaw Place Based Partnership: Place Plan 2023/4



Bassetlaw PBP has a long history of collaborative working to address the population needs of its 120,000 citizens. The PBP has established a local vision and priorities for Bassetlaw that are aligned with the Nottinghamshire Health and Wellbeing Strategy. Since July 2022, the PBP has also sought to actively engage in the delivery of the strategic priorities of NHS Nottingham and Nottinghamshire ICB following its transition from the South Yorkshire and Bassetlaw ICS. The Bassetlaw PBP comprises Executive level representation from a wide range of local statutory and Voluntary Community and Social Enterprise (VCSE) organisations. These include:

- Bassetlaw Community and Voluntary Service
- Bassetlaw District Council
- NHS Nottingham and Nottinghamshire ICB
- Doncaster and Bassetlaw Teaching Hospitals NHS Foundation Trust
- Healthwatch Nottingham and Nottinghamshire
- Nottinghamshire County Council
- Nottinghamshire Healthcare NHS Foundation Trust
- Bassetlaw Primary Care Networks
- Bassetlaw Improvement District

Examples of HOW we might deliver change within Bassetlaw



During 2022/23 Bassetlaw PBP agreed six priorities on which to focus our collective efforts in order to explore and deliver new ways of working to address our local challenges – finding better solutions where coming together ‘added value’ and achieved improved outcomes. These priorities have been reviewed in light of the publication of the Nottingham and Nottinghamshire ICB Integrated Care Plan. Our priorities for 2023/4 are provided below.

This 2023/4 Plan sets out our priorities for the coming year, what our intended outcomes are and how we hope to achieve them through collaborative working at a local level.

Key health and care challenges in Bassetlaw



The guiding purpose of the Bassetlaw PBP is to address issues of health inequalities in Bassetlaw. Key health and care challenges include:

- Life expectancy for both men and women is lower than the England average- with even lower rates of 6.7 years for men and 5.8 years for women in the most deprived areas compared most affluent areas of Bassetlaw.
- 8.3% of the population live within the 10% most deprived areas across England and 21.5% live in the 20% most deprived areas.
- 36.6% of children live in low income out of work households compared with 30.6% across England
- 22% of people have no qualifications compared with 18% across England
- 41.2% of residents are economically inactive compared with 39.1% across England
- 17% of households have no car, and as a rural area with poor transport links accessing services is a challenge.
- 20% of people have a limiting long-term illness compared with 17% across England
- Bassetlaw has higher rates of childhood obesity at 25.6% in comparison to the England average at 22.6%
- Bassetlaw rates of adult obesity are higher at 67.4% in compassion to the England average at 63%
- Bassetlaw has a significantly higher rates of suicide at 14. per 100,000 population in comparison England average 10.4
- 26.2% of adults are smokers compared with the England average of 22.2%
- 13.1% of pregnant women smoke at time of delivery at in compassion to the England average 9.6%
- 36.3% adults with long term mental health conditions are smokers compared with the England average of 26.3%
- Bassetlaw rates of emergency hospital admissions for COPD are higher at 429.7 per 10,000 in compassion to the England average of 415.1.
- 2021 Census figures evidence that the Bassetlaw's population has increased by 4.4% between 2011-2021, with a 24.6% increase in people aged 65 years and over.
- Bassetlaw's approximate population aged 65-90+ is 22.33%, compared the England average of 19.43% and Nottingham and Nottinghamshire's average of 17.85%.
- Recorded dementia diagnosis rates are higher in Bassetlaw 71.8% compared with the England average of 62%



Case Studies: Examples of what we have achieved by working together in 2022/3

Cost of Living Response



Bassetlaw VCSE are a vibrant and essential resource to deliver impacts for the citizens of Bassetlaw affording a proactive preventative approach to care. As a result of closer working relationships, partners have successfully aligned resources to improve efficiency of working across the partnership, positively impacting health and wellbeing outcomes. For example the development of social prescribing at Bassetlaw Hospital in ED and discharge (pre-empting this work which has now been established across the Nottinghamshire footprint). BCVS led on the development of a Bassetlaw Cost of Living Crisis Booklet (again providing a blueprint for the Nottinghamshire system).

Addressing our population health challenges: Suicide Prevention Alliance



Locally, Bassetlaw has high rates of suicide making the area an outlier locally and nationally; as a consequence BPBP called a 'Suicide Prevention Launch Event'. The suicide prevention launch saw multiple partners come together to agree local priorities to address the suicide rate in Bassetlaw and local pledges to take forward. In addition to this, Bassetlaw have continued to work with South Yorkshire in its approach to suicide prevention including the production of the 'Walk with Us' toolkit that has recently attracted national attention as leading practice.

Creating efficiencies and promoting value for money: Estates



BPBP have worked together to ensure that they can maximise the availability of estate across the place footprint. Maximising estates includes wherever possible reducing private landlord arrangements to maximise One Public Estate and reducing void space. This has led to, for example, relocation of Mental Health services to the BDC Queens Building, identifying areas for sexual health services to be relocated closer to Worksop centre, developing a 'Statement of Common Ground' regarding future housing developments ensuring green space availability is considered. The Bridge is a new estate resource that is being maximised and promoted by partners in the centre of Worksop. This facility has a virtual ward supporting placements for health care professionals and their training.

BPBP have supported the development and submission of the Outline Business Case (OBC) and more recently Full Business Case (FBC) for the Bassetlaw Emergency Village seeking capital investment of £16 million. In conjunction with ICB leads, BPBP is also working to support the submission of the FBC for Newgate Health and Well Being Hub. This is a Section 2 arrangement with NHS England and BDC which will see the much needed development of a health and well being hub in the centre of Worksop.

Case Studies: Examples of what we have achieved by working together in 2022/3



Collaborating to support our most vulnerable



Working alongside community and voluntary groups BPBP ensured the most vulnerable groups in the locality had access to 'warm space' 'warm packs' and 'food hubs' as well as having a community bus to reach our most rural communities. Each of these interventions ensured a MECC approach to ensure that there is signposting to support and appropriate advice. The BPBP Cost of Living leaflet and QR code, consistently used across all partner organisations communications channels, promotes this single message across all networks and communities – avoiding confusing messages for the public and creating efficiency in use of limited communications resources.

Partners have worked together to ensure that there is maximum uptake of support schemes / benefits / financial advice across the area.

BPBP organisations have come together at various events to have maximum representation to improve health prevention activities, such as vaccine uptake and access to healthcare, support to access to food banks, travel schemes and heating support.

BPBP came together as a response to the influx of Ukrainian guests following Russia's invasion of Ukraine – there is a local info pack available for new guests detailing how to access services and support groups available. Bassetlaw has a specific support group for Ukrainian people new to the area.

Promoting ill health prevention: Vaccination



Through targeted work to increase Covid and flu vaccine uptake, the PBP and PCNs successfully coordinated partners to increase vaccination rates across all targeted cohorts, including pregnant women, primary school aged children and over 65's considered at risk of respiratory disease. BPBP partners also worked alongside communities to increase covid vaccination rates in minority communities, including mobilising a community health bus to workplaces and school sites. Bassetlaw has consistently had one of the best uptake rates across the ICS and compared favourably with national rates.

Supporting local families in most need



As a rural 'place' Bassetlaw have associated challenges linked to being able to access primary and secondary health care services and have a greater dependency on community service provision outside or public sector provision of services. Through partnership working with local community groups and citizen representatives, local authority leaders, health and care organisations and the Nottingham County Council public health team we have successfully launched a Family Hub in an area of specific community need. This Hub provides a wide range of support and advice to families spanning health and care needs as well as wider issues that matter most to them such as improved access to employment and debt advice.

Bassetlaw Place Plan & Priorities for 2023/24

What we are trying to achieve

Starting Well
(0-25 Years)

- Reducing asthma symptoms including asthma attacks and address over reliance on reliever medication
- Stabilising the increase in childhood obesity rates
- Promote ill health prevention
- Prioritising those children in greatest need
- Increase access to mental health support

Living Well

- Improve access for people experiencing severe mental illness, multiple disadvantage, financial vulnerabilities, homelessness, multiple or life limiting illness, people with learning disabilities and/or autism and those from ethnic minority backgrounds and/or living in less engaged geographical areas care leavers
- Promote ill health prevention (incl. earlier cancer diagnosis)
- Reduce smoking prevalence
- Increase access to mental health support

Ageing Well

- Reduce social isolation and loneliness
- Reduce emergency hospital admissions
- Increase digital confidence and competence
- Increase support for those with severe to moderate frailty

Working Well
Together

- Collaboratively improve health and wellbeing outcomes for local citizens
- Avoid duplication and maximise local resources
- Develop integrated working at a Neighbourhood and Place level

What we will be proud of

Our community feeling supported to live healthier lives and prevent ill health

Our population feeling connected within their community

People feeling they were supported to remain independent and look after their own health and wellbeing

Reducing Health Inequalities

Bassetlaw
Place Based
Priorities



Bassetlaw Place Delivery Plan 2023/4

PBP Delivery Team Key Initiatives

START WELL (0-25 YEARS)

- Bassetlaw Obesity Group re-established and Action Plan produced for in-year initiatives ■ ■ ■ ■
- Move More in May (MMIM) campaign to increase physical activity ■ ■ ■ ■
- Food and nutrition advice support campaign using existing initiatives at Place e.g. Food Hubs, The School of Artisan Food Best Food Forward Project providing evidence-based advice within local secondary schools. ■ ■
- Plot 50- Allotment Project within deprived area providing advice on 'grow your own' and recipe advice working with the Food Insecurity Network ■ ■
- Development of Integrated Neighbourhood Teams (INT) and review of Place pathway for respiratory related ill health in C&YP ■ ■
- Awareness and information campaign for effective management of asthma medication and attack prevention (including Schools, parents, carers, communities, employers etc.) ■ ■ ■ ■
- Extend the Family Hub experience for communities of significant disadvantage working as part of the BDC Social Prosperity Fund initiatives ■ ■ ■ ■
- Bassetlaw Children and Young Peoples Mental Health Alliance Action Plan produced for in-year initiatives ■ ■ ■ ■

KEY SUCCESS MEASURES

Stabilise the rising rates of obese and overweight children in year six

10% increase in CYP engaged with MMIM campaign with 30% of all CYP engaged demonstrating increased physical activity levels

INT development & HIIF outcomes

10% reduction in emergency admissions related to asthma

10% increase in CYP annual asthma reviews completed

80% children and young people accessing VCSE commissioned support demonstrate improved health and wellbeing

Maintain or increase numbers of LGBT+ CYP accessing support and mental health intervention

Core 20+ 5

H&WB Strategy

ICP Strategy

BDC Strategic plan

Supported by contributing work from across Bassetlaw Partner organisations outside the formal Partnership arrangements.



Bassetlaw Place Plan 2023/4

PBP Delivery Team Key Initiatives

LIVING WELL

KEY SUCCESS MEASURES

- Develop monitoring standards across partnerships, supporting to identify target population and improve outcomes ■ ■ ■ ■
- Ethnic Minority Group focused initiatives e.g. Eastern European and Hong Kong nationals community events ■ ■ ■ ■
- Awareness and information campaigns focused on cancer and screening ■ ■ ■
- Development of Integrated Neighbourhood Teams and Strengths based asset mapping of current LTC pathways ■
- Cost of living partner initiatives e.g. Food Hubs and warm spaces ■ ■ ■ ■
- Development of functional role of Community Ward Coordinator using existing PCN resources
- Bassetlaw Adult Mental Health Alliance & Suicide Prevention Action Plan produced for in-year initiatives ■ ■ ■ ■
- Stop Smoking Programme initiatives and campaigns ■ ■ ■
- PCN based Health Improvement Team supporting MH needs assessment and interventions

Monitoring standards implemented across PBP

10% increase in community health & wellbeing events (baseline 2019-20)

10% increase in cancer screening uptake (baseline 2019-20)

INT development & HIIF outcomes

10% increase in uptake of local food Hubs and Warm Spaces (baseline 2021/22)

10% increase in referrals into stop smoking services

80% of adults accessing VCSE commissioned support demonstrate improved health and wellbeing

15% increase in referrals into ABL weight management -10% increase from Primary Care

Minimum of 80% completion of annual health checks for people with SMI and LD

Core 20+ 5

H&WB Strategy

ICP Strategy

BDC Strategic plan

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Bassetlaw Place Plan 2023/4

PBP Delivery Team Key Initiatives

AGEING WELL

- Baseline survey of social isolation and loneliness across Bassetlaw ■ ■
- Development of Integrated Neighbourhood Teams and review of Place pathway for frailty and associated same day care pathway ■ ■ ■
- Development of Clinical Frailty Scale Assessment across all sectors ■
- Clinical champion for each PCN to take the Frailty agenda forward ■ ■
- Development of Proactive Care pilot (Larwood & Bawtry PCN) ■ ■

KEY SUCCESS MEASURES

- Minimum 70% of 65yrs+ surveyed reporting reduction in social isolation and loneliness across PCN footprints
- INT development & HIIF outcomes
- 5% reduction in reduction in emergency admissions 65yrs+ (baseline 2019/20)
- 5% Reduction in emergency admissions as a result of falls between 2019/20 baseline
- Clinical champion identified within each PCN
- 5% increase in 65yrs+ engaging in NHS health check
- 10% increase in cancer screening uptake (baseline 2019-20)
- Proactive Care pilot metrics in development



Bassetlaw Place Delivery Plan 2023/4

PBP Delivery Team Key Initiatives

- Establish Bassetlaw 'Citizen's Panel' to work closer with people who have lived experience and ensure co production and delivery of local initiatives and services
- Development of a collaborative risk monitoring and performance dashboard associated with the delivery of the Place Plan
- Developing shared arrangements across a number of partners for functions and/or Place Plan deliverables e.g. communications and engagement, data analytics, QI expertise, staff induction, staff training
- Developing mechanisms for sharing resources and promoting integrated working arrangements across Place Partners
- Developing and supporting our VCSE within Bassetlaw
- Developing our social value awareness and evaluation

WORKING WELL TOGETHER

KEY SUCCESS MEASURES

Local citizens report feeling listened to and that the Place Partnership is acting on what matters to most to people

Partners identify where BPBP has 'added value' to delivery of Place level improvement in health and wellbeing outcomes for local people

Increase in partners self reported level of engagement in the PBP and rating of collaboration

Established governance arrangements with clarity of functions across the partners

There is a clear brand identity for the Place Partnership across the stakeholder community

Routine performance oversight of agreed Place Plan deliverables

Clarity of leadership of programmes of work

Core 20+ 5

H&WB Strategy

ICP Strategy

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