

Systems Thinking - Health and Wellbeing Strategy (25/04/2024)

SWOT Analysis

Strengths

- Influence on all areas of public's lives: home, work, environment.
- Part of the wider Bassetlaw Place Based Partnership.
- Dedicated staff capacity.
- Tenants support and wellbeing service.
- Workforce.
- Enforcement of private sector housing standards: food hygiene, pollution, private water supplies.
- Excellent partnerships - BPL, Place, Voluntary sector.
- Policy.

Weaknesses

- Lack of understanding and impact of Environmental Health function and influence.
- Blurring of roles and responsibilities, trying to be all things to all people.
- Partnerships.
- Inequalities.
- Who is responsible?
- Buy-in.
- Wider partners.
- What can/do we deliver?
- Promotion.
- Lack of organisational understanding.

Opportunities

- What can/do we deliver?
- Health cuts across all aspects.
- Add value to development and place.
- Building our own evidence base.
- Partnerships.
- Learning from evidence base.

PQR Exercise

P (What)	Q (How)	R (Why)
Data Set	Identifying what data we need: <ul style="list-style-type: none"> - Benchmark - Partners Data 	Inform development of priorities. To track progress and improvement
Identify any evidence bases	Reviewing partners work and researching	We need to follow evidence which provides change
Engage with others: <ul style="list-style-type: none"> - Partners - Organisations - Public 	Inform Consult Reflect	So that we achieve what we intend
Engagement and consultation	Determine who we want to consult and what on	To help inform strategy development
Inform public and stakeholders of purpose and priorities	Comms plan/ strategy that is reflective of the Health and Wellbeing strategy	Clear understanding of purpose and deliverables by all.

Root Definition 1 - Data Set

Construct a H&W Data Set by identifying what data we need (Benchmark, Partners Data) to inform development of priorities and to track progress and improvement.

Suggested tools – LG Inform, Local Authority Health Profiles, Fingertips, corporate data repository (Action in progress via SharePoint), [Italian Flag Method](#), Metrics, Ideagen Risk.

Root Definition 2 – Evidence Bases

Identify evidence bases by researching and reviewing partners work in order to evidence and influence change.

Suggested tools – Partnership working, enquiry, secondary research.

Root Definition 3 – Engage with others

Engage with partners, organisations and the public and determine who else we want to consult with and what on, by informing, consulting and reflecting in order to inform our strategy and achieve our intentions.

Suggested tools – 2 way communications, [stakeholder mapping](#), Corporate Consultation Policy.

Root Definition 4 – Inform Stakeholders of Purpose and Priorities

Inform public and stakeholders of purpose and priorities by producing a Comms plan/strategy that is reflective of the Health and Wellbeing strategy in order to develop a clear understanding of purpose and deliverables by all.

Suggested tools – Comms plan/strategy. PQR Root Definition for H&W Strategy as a whole, tested by [CATWOE](#) analysis.